



Environment

## **Internship Field: Environment**

**Job ID: UK007**

### **Internship Dynamics**

Location: London, UK

Length: 1 position between June to August for 6 weeks

### **Overview on the Organisation**

The global waste crisis is a pressing issue exacerbated by excessive consumption and a throwaway mentality. Even though many items are theoretically recyclable, the lack of profitability in recycling processes poses a significant challenge. Consequently, landfills are inundated with waste, causing environmental pollution, while the production of new goods continues to rely on extracting virgin materials from the earth.

Our organization is steadfast in our mission to eliminate the very notion of waste. We work hand in hand with businesses, governmental entities, and individuals across the globe to prevent the accumulation of refuse in landfills or its incineration.

Through a strategic mix of collaboration and innovative strategies, we have spearheaded groundbreaking solutions that encompass the full spectrum of waste management, from recycling to material reutilization. This commitment has positioned us as frontrunners in the realm of sustainable waste management practices on a global scale.

### **Duties**

#### Community Management

- Gain experience in planning and implementing social media strategies for Facebook and potential other social media
- Create, manage and deploy high quality social content across all social channels
- Drive customer retention through great service and focused customer engagement Marketing Project Management
- Support the creation and adaptation of marketing materials such as posters, newsletters, emailing, videos, etc.
- Support as needed on any kind of project related to the activity of Media and Public Relations
- Planning, developing and implementing PR strategies
- Researching, writing and distributing press releases to targeted media
- Maintaining the press lists and press books
- Searching for articles online/prints and register them in Database



**Application Deadline**

24<sup>th</sup> January 2025 (Friday)